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ICT Bread and Butter Sell-Setup – Scalping Strategy Within Bearish Daily Bias

Categories: Forex Education ICT (Inner Circle Trader) Education

Article Level: Advanced



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Modified: Jun 28, 2025

Comments: 0

Views: 144

6 Min



The **ICT Bread and Butter Sell-Setup**, when aligned with a bearish **Daily Bias**, offers opportunities to enter short-term sell trades.

This **Trading strategy**, known as the Bread-and-Butter setup, focuses on ICT trading concepts such as **IPDA** and the **Judas Swing**, delivering **1 to 3** potential **scalping entries** per day.



ICT Bread and Butter Sell-Setup gives entry signals in London, New York and Asian session

What Is the Bread and Butter Sell-Setup?

When the **Daily Bias** is bearish, the price tends to open near or above the **previous day's high** at the start of the new trading day.

In such cases, there's a strong possibility of a **liquidity grab** above the previous daily high, triggering the beginning of a bearish move.

The **ICT Bread and Butter Sell-Setup** identifies **short-selling entries** within the **bearish trend** by analyzing liquidity behavior.

Advantages and Disadvantages of the ICT Bread and Butter Trading Strategy

The **ICT Bread and Butter Sell-Setup** provides relatively frequent entry points, but its **risk-to-reward** often falls below 1.2 ratio.

Pros and Cons of the Bread-and-Butter Trading Setup:

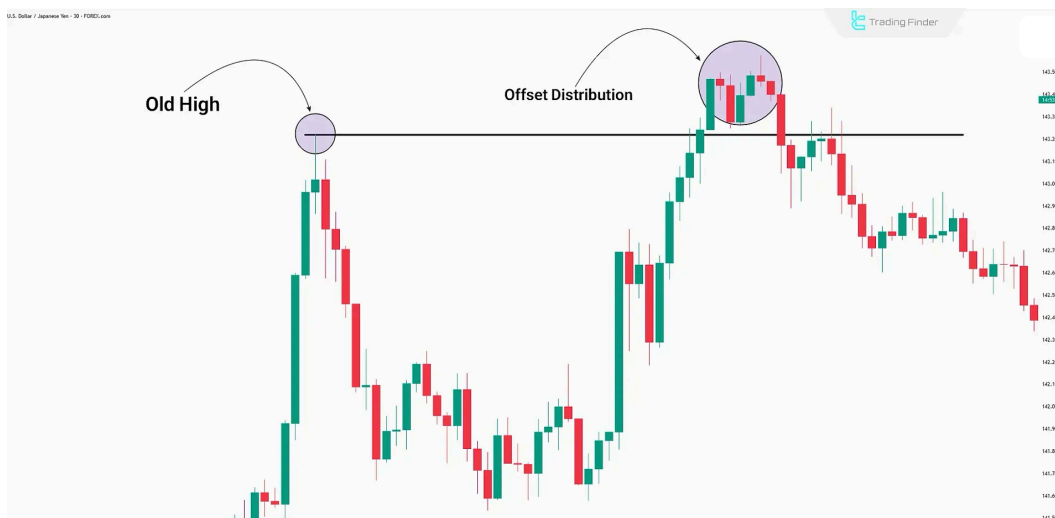
Advantages	Disadvantages
Good number of signals per day	Lower risk-to-reward ratio
Covers all 3 trading sessions	Requires a deep understanding of liquidity behavior
Trades in the direction of Daily Bias	Relies on specific times of day
Multi-timeframe analysis and structure awareness	Signal quality depends on previous setup success

Role of IPDA in the ICT Bread and Butter Sell-Setup

The **Interbank Price Delivery Algorithm (IPDA)** within this strategy operates based on two models of **Offset Distribution** and **Re-Distribution**.

Offset Distribution

In this model, IPDA manipulates prices upward beyond the previous high to **halt the selling** and gather the **liquidity necessary** for the primary move.



IPDA-Based Offset Distribution

Re-Distribution

Here, the price moves toward **buy-side liquidity**, enabling **Smart Money** to enter **premium levels (PD Array)**.

This temporary bullish move triggers stop-losses of short positions, providing the liquidity for the main **bearish leg**.



IPDA-Based Re-Distribution Model

Entry Signals in the ICT Bread and Butter Sell-Setup

This strategy issues scalping signals during the New York, Asian, and **London sessions**.

London Session Entry

With a bearish bias, the day's high typically forms during the **London session**.

At the **00:00 GMT open**, a bullish move usually precedes the main bearish leg.

This upward move ends in a **bullish Judas Swing**, triggering the first sell entry for the **London session**.



Entry into FVG after Judas Swing in London Session

New York Session Entry

If the daily high is confirmed in the **London session**, the **New York session** typically continues the bearish move.

At the **CME open (8:30 AM NY time)**, a **Judas Swing** forms during the **NY Kill Zone**, offering another sell entry.

The **take-profit** target is usually the **Discount Array** on higher timeframes (H1, H4, or Daily).

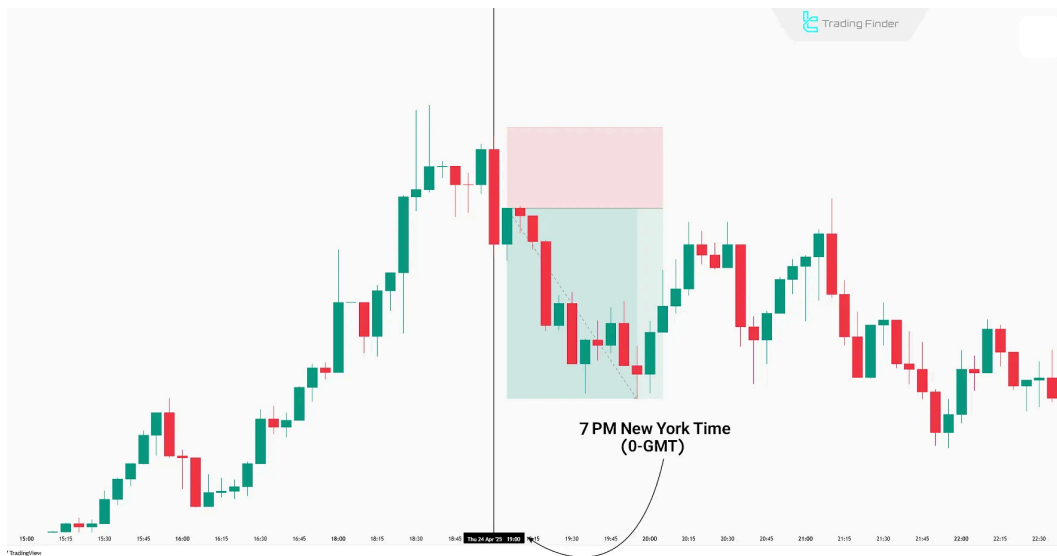


Entry into FVG after Judas Swing in New York Session

Asian Session Entry

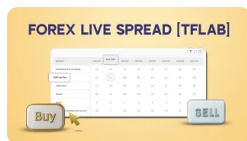
If the **bearish bias** is confirmed during the London and New York sessions, entering a short position around **7 PM NY time (0 GMT)** before the **Asian Session** opens becomes a viable option.

Due to lower volume and slower **price movement** in Asia compared to London and NY, the target is limited to **15–20 pips**.

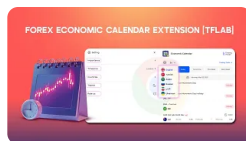


Short Entry at 0 GMT during the Asian Session

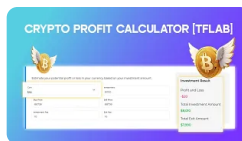
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Key Features of the ICT Bread and Butter Sell-Setup

The **ICT Bread and Butter Sell-Setup** offers multiple short entries daily, making it ideal for **scalping**.

Key characteristics:

- ⚡ **Trade Duration:** 1 to 2 hours
- ⚡ **Trade Range:** 30 to 50 pips per trade
- ⚡ **Analysis Timeframe:** 5-minute chart (M5)
- ⚡ **Trades per Day:** 1 to 3 setups
- ⚡ **Risk-to-Reward Ratio:** varies with price zones
- ⚡ **Recommended Risk:** 0.5% to 1% per trade

Conclusion

The **ICT Bread and Butter Sell-Setup**, by evaluating the **Daily Bias**, provides one scalping entry per session in **London, New York, and Asia**. With multiple daily entries and a **30–50 pip** target per trade, it's a robust strategy for short-term trades.

This setup utilizes ICT concepts, including **IPDA, Judas Swing, and Liquidity Grab**, for trade execution.

FAQs

- What is the ICT Bread and Butter Sell-Setup?** ▼

This setup identifies short-selling opportunities in the London, New York, and Asian sessions based on the Daily Bias.
- Is this setup only used for sell trades?** ▼

Yes, Since it follows a bearish bias, short entries involve lower risk.
- How is the Judas Swing used in this setup?** ▼

Judas Swings help identify optimal entry points in the London and New York sessions.
- Are trade characteristics different across sessions?** ▼

Yes. Due to lower liquidity and volume in Asia, price movements are slower and smaller than in New York or London.
- What is the recommended risk per trade?** ▼

Between 0.5% and 1% of total capital per trade.
- What is the suitable timeframe for this strategy?** ▼

The 5-minute (M5) chart is ideal for entry analysis.
- How long does each trade typically last?** ▼

Each trade usually lasts between 1 to 2 hours.



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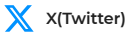





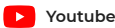



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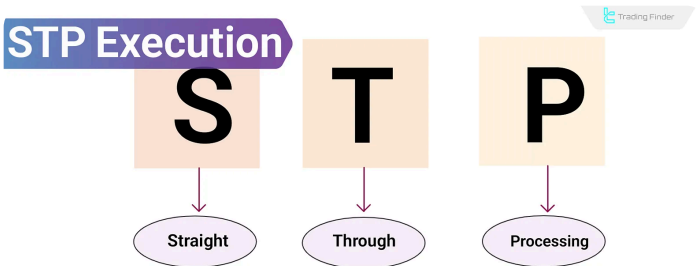
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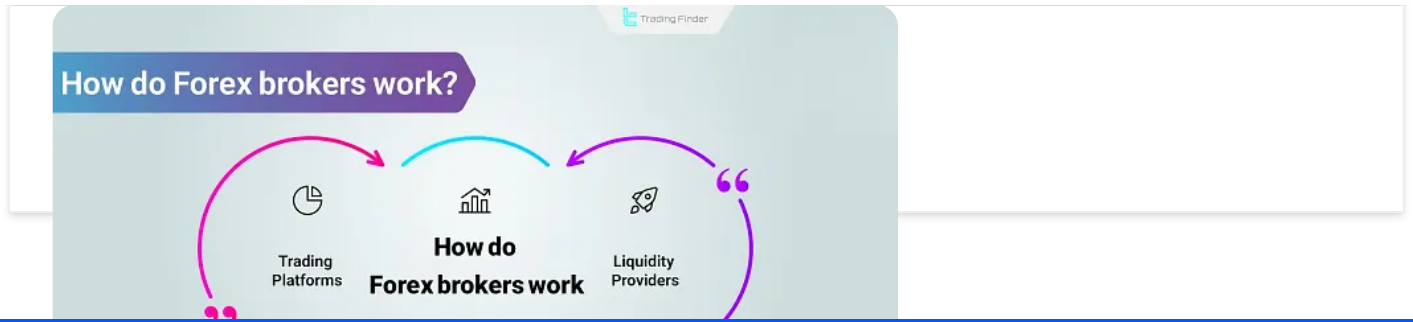
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