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Market Maker Buy Model (MMBM) in ICT Style

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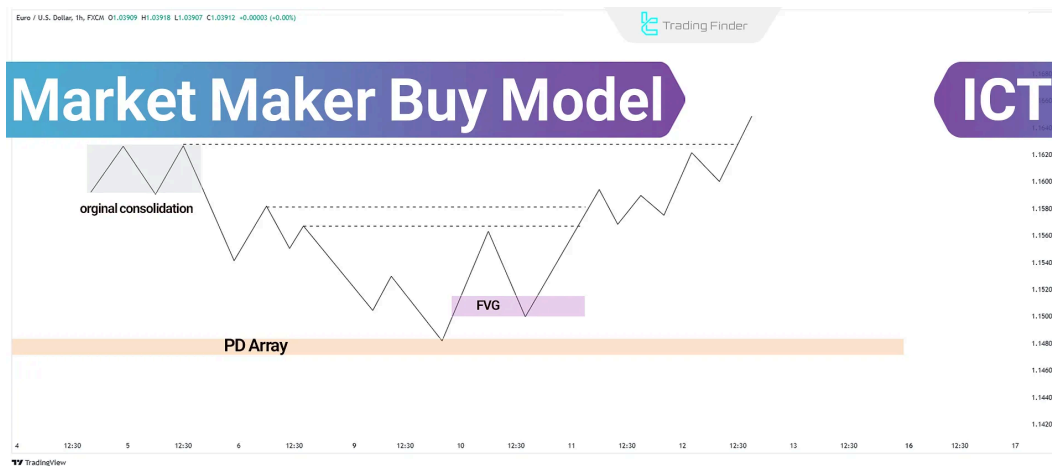
Writer: Rajesh Sharma | Reviewer: Sinan Aydın | Fact checker: Eda Kaya | Modified: Mar 3, 2025

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The **Market Maker Buy Model (MMBM)** is a trading pattern within the **ICT methodology** that describes how price moves from a **bearish key zone** to a **bullish key zone** within **PD Arrays**.



Market Maker Buy Model Training in ICT (MMBN)

By **understanding** this structure, traders can identify precise **entry points** and set tight **stop losses**, offering a **framework** for effectively **capitalizing** on **price movements**.

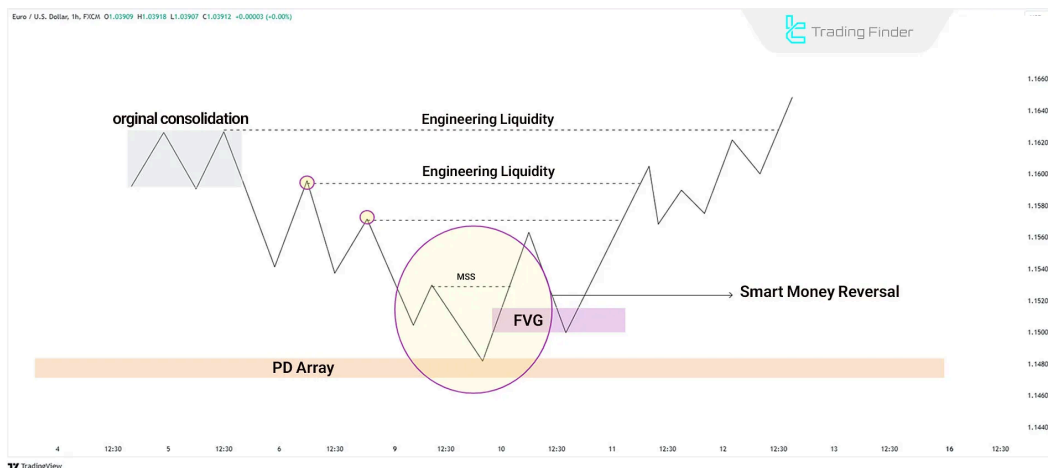
What is the ICT Market Maker Buy Model?

This model demonstrates how the price transitions from a bearish state, influenced by selling pressure, to a **bullish state**, where buyers dominate the market. It enables traders to analyze **trend changes** and

price direction with greater precision.

Key Considerations Before Using the ICT Market Maker Buy Model

- ⚡ The market should exhibit an **upward** trend in higher timeframes (e.g., daily or weekly), with prices moving toward **higher** levels;
- ⚡ Liquidity should target **higher levels**, with previous highs serving as price objectives;
- ⚡ A short-term bearish move typically occurs in **lower timeframes** (e.g., 15 or 30 minutes) before reaching **key zones** on higher timeframes, setting the stage for an upward continuation.



Schematic of the Market Maker Buy Model

Components of the ICT Market Maker Buy Model

The **Market Maker Buy Model** consists of the following components:

Consolidation Phase

Price oscillates within a range defined by upper and lower levels, known as the initial range or consolidation zone.

Lower High Formation

Price creates **Lower Highs** during a **downward** movement. These levels act as **liquidity points** when the price begins to **rise**.

Trend Reversal

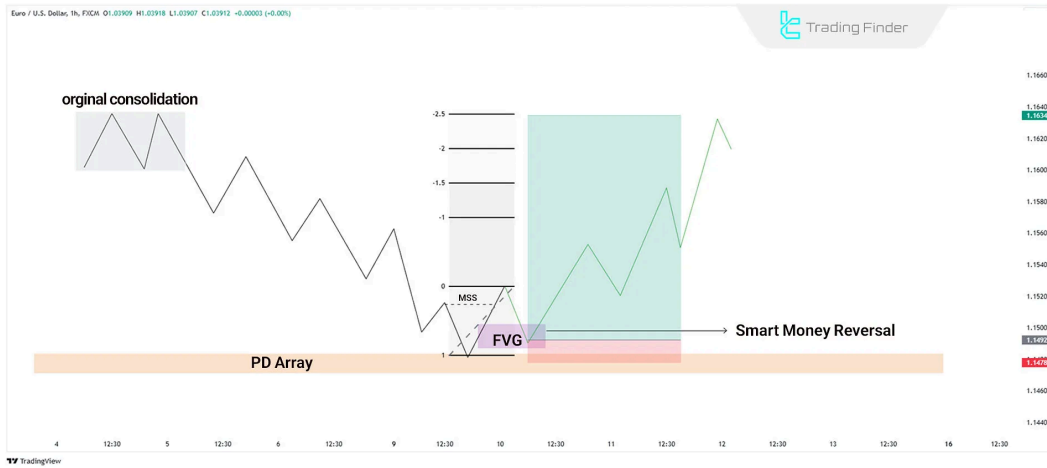
The trend shifts upon reaching a key higher-timeframe level (e.g., PD Array). The market transitions from the **Sell Side** to the **Buy Side**.

Liquidity Capture

Price absorbs liquidity from **previous highs** formed during consolidation. Subsequently, the price retraces to the **initial range**.

Key Zones

- ⚡ **Fair Value Gaps (FVGs)** are included to identify imbalanced zones for optimal entries;
- ⚡ **Liquidity zones**, such as **previous day highs and lows** (PDH/PDL), are critical trading points.



Key elements of the Market Maker Buy Model

How to Trade Using the Market Maker Buy Model

Follow these steps to trade with the **Market Maker Buy Model**:

#1 Identify a Bullish Market Structure

Analyze higher timeframes to confirm an **uptrend** with **Higher Highs and Higher Lows**.

#2 Locate Liquidity Above the Current Price

Identify **previous highs** with liquidity above the current price, as the price often moves toward these zones.

#3 Wait for a Sell Program in Lower Timeframes

In lower timeframes, wait for a temporary bearish move to pull the price back into the **Bullish PD Array** of the higher timeframe.

#4 Confirm Bullish Reversal in Higher Timeframes

Upon reaching the higher timeframe's bullish zone, wait for a **Break of Structure (BOS)** and **SMT Divergence** to confirm the upward trend.

#5 Enter a Buy Trade

Enter a buy trade after price returns from an **FVG** and confirm a **Bullish Break of Structure**.

#6 Set Stop Loss

Place your stop loss 10 to 20 pips below the last swing low before the **Break of Structure**.

#7 Set Profit Target

Use Fibonacci retracement from the lowest **Smart Money Reversal** point to the highest **Break of Structure** point with 1 to -2.5 settings.

Alternatively, **previous highs** or higher-timeframe **liquidity levels** can be used as **profit targets**.



Bitcoin 15-minute chart showcasing bullish market structure and market maker buy positions

Conclusion

The **ICT Market Maker Buy Model** is a trading strategy that analyzes the **bullish market structure**, **identifies key liquidity zones**, and **enters** trades at pivotal levels like the **Fair Value Gap (FVG)**.

By leveraging **Market Structure Shifts (MSS)** and robust risk management techniques, traders can minimize risk and optimize results.

FAQs

Who is the Market Maker Buy Model suitable for? ▼

This model is ideal for traders interested in advanced technical analysis, understanding market makers' behavior, and precise risk management. However, it may be challenging for beginners. ▼

No. While the **Buy Model** is specific to bullish markets, ICT also includes **Sell Models** for bearish trends. ▼

How are stop losses and profit targets determined? ▼

Stop loss: 10 to 20 pips below the last swing low before the **Market Structure Shift**.

Profit target: Use Fibonacci tools or previous highs to set exit levels. ▼

What confirmations are needed for entry? ▼

Market Structure Shift (MSS): Confirms the bullish trend

SMT Divergence: Indicates weakness in selling pressure

Fair Value Gap (FVG): Identifies optimal entry points after price correction

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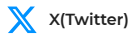


Break of Structure (BOS) on ICT

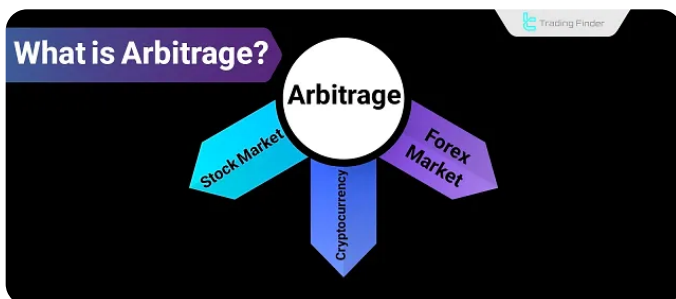
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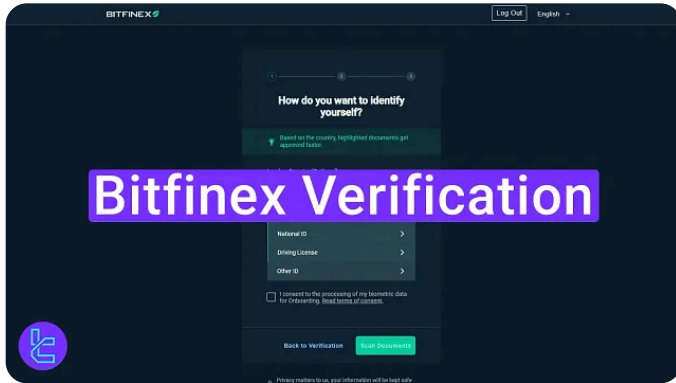
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