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Best Real Estate Tokenization Platforms [BinaryX, Republic, HoneyBricks]

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Article Level: Intermediate 📊



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Real estate tokenization introduces a new way to invest in property by enabling fractional ownership, high liquidity, and global accessibility.

Each token represents a share of a specific property and can be bought or sold through platforms like **BinaryX, Republic, and HoneyBricks.**



Different types of top real estate tokenization platforms

What Is Real Estate Tokenization and How Does It Work?

Tokenization refers to **converting physical** assets into tradable **digital tokens** on a **blockchain**.

In real estate, this process creates a **digital version** of a real-world property issued through smart contracts on blockchain-based platforms.



Pros and Cons of Real Estate Tokenization

Each token represents partial ownership in a given property, allowing investors to contribute small amounts to large-scale **real estate projects**.

This brings benefits like **rental income**, property appreciation, and liquidity. Here's a breakdown of the advantages and disadvantages:

Pros and Cons:

Pros	Cons
Easy access to real estate investment	Token security risks
Simplified portfolio management	Legal restrictions in certain countries
Reduced costs and human error	Lack of centralized reporting
High transparency and security via blockchain	Platform fees impacting final returns
Fractional ownership with minimal capital	-

Top Real Estate Tokenization Platforms

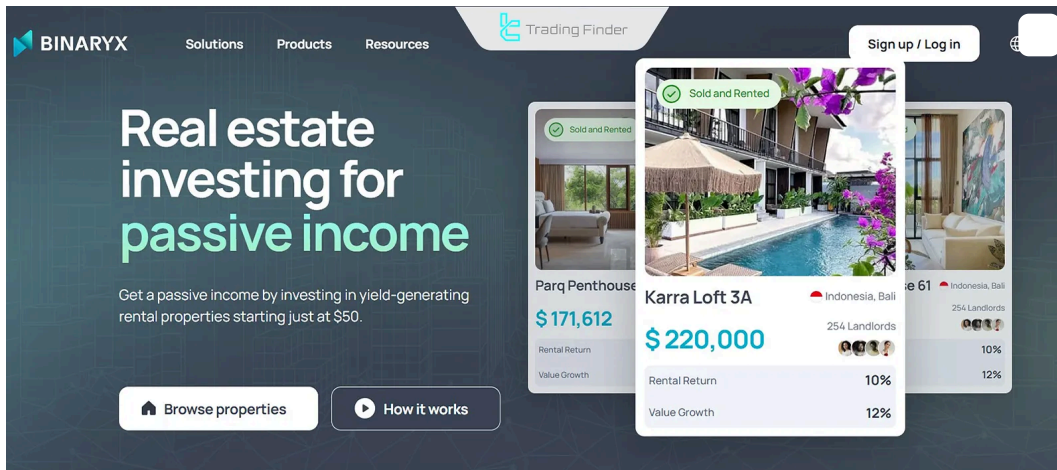
Here are some of the top platforms for real estate tokenization:

- ⚡ **BinaryX**
- ⚡ **Republic**
- ⚡ **HoneyBricks**
- ⚡ **Figure**
- ⚡ **Mogul**
- ⚡ **Arrived**
- ⚡ **Roofstock**
- ⚡ **RealT**

BinaryX

BinaryX offers a reliable experience for buying, selling, and holding digital assets; Ideal for those entering the **tokenization** space with

Minimum investment of **\$50**. In this platform, Rental income is paid **daily in USDT**.

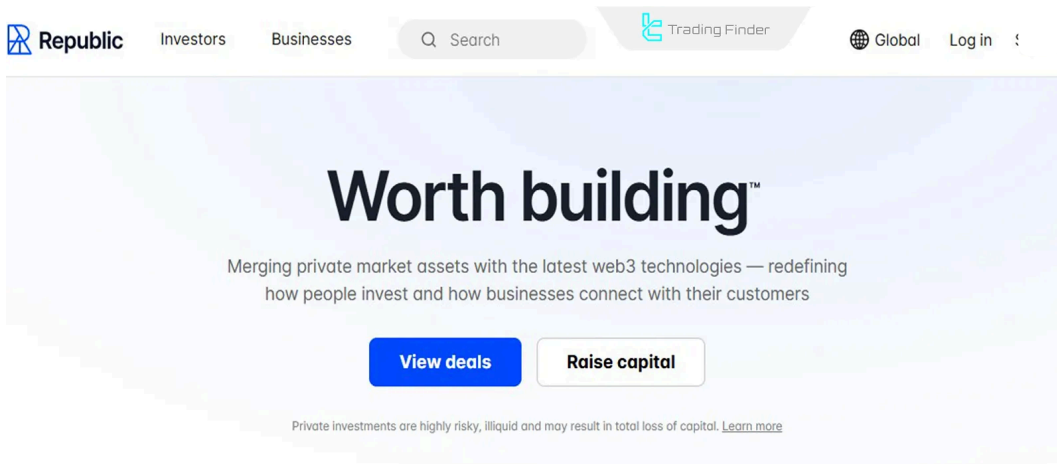


BinaryX is more suitable for individual investors

Republic

Based in **New York**, Republic allows **investors** and **companies** to join real estate, startup, and digital asset projects with a minimum investment of **\$50**.

Features like **Automated Investing** and an **Accredited Deal Room** appeal to professional investors.

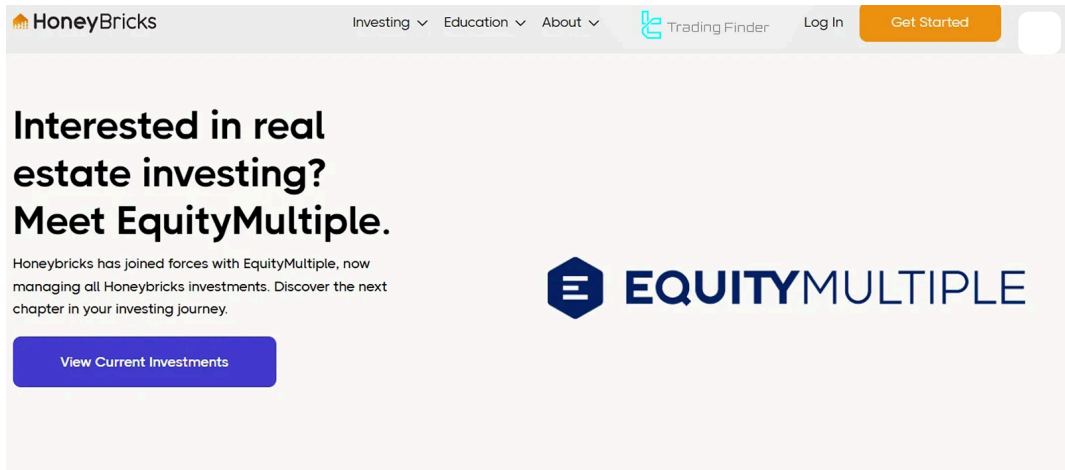


Invest in real estate tokens through Republic with as little as \$50

HoneyBricks

HoneyBricks aims to simplify commercial property investment in the U.S. via a secure blockchain-based platform.

It leverages blockchain to provide **transparency, flexibility,** and **tax advantages tied to direct ownership.**



HoneyBricks was founded in 2022 and is based in San Francisco

Figure

Figure eliminates traditional complexities and costs using **blockchain**. Its **Provenance** platform supports financial services like **lending, asset management, and financing**.

Loan terms range from **\$15,000 to \$400,000**, with up to **30 years** of repayment periods.

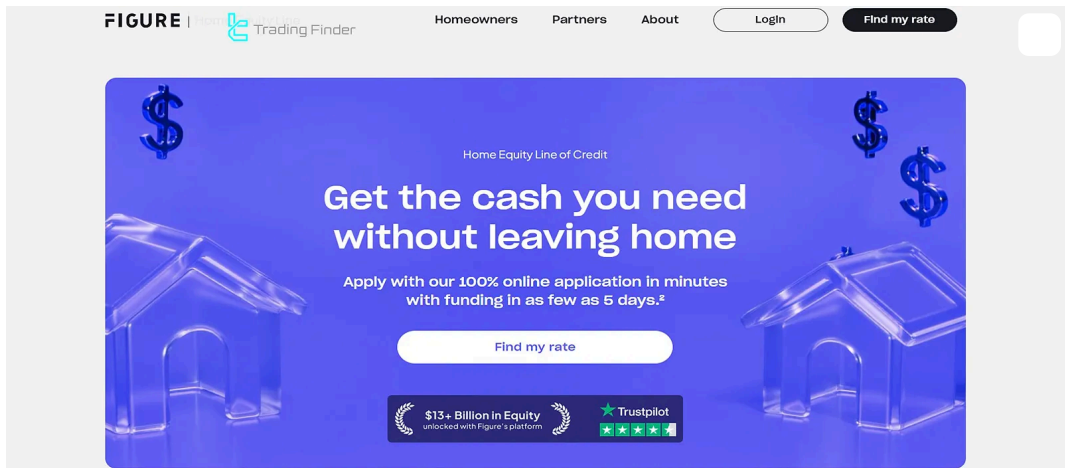
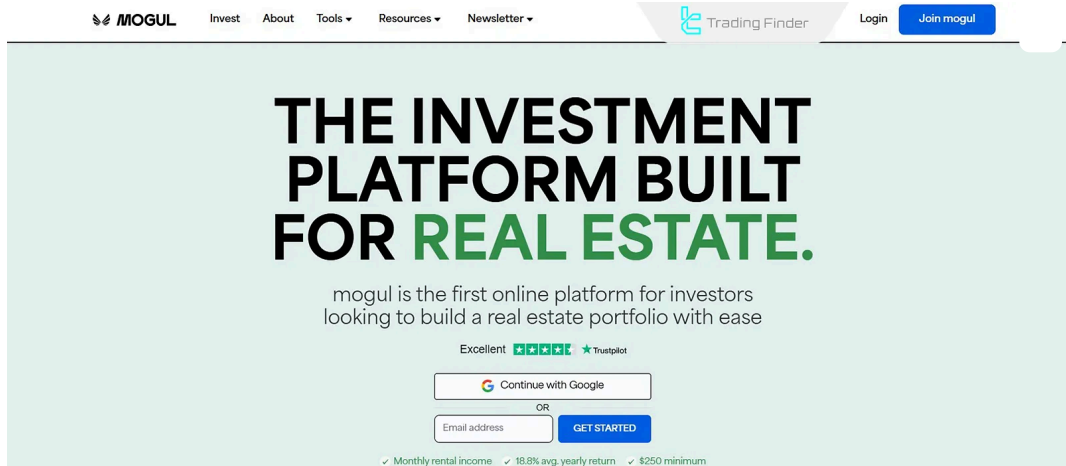


Figure was founded by "Mike Cagney" in 2018

Mogul

Mogul uses data-driven analysis and a vetted partner network, selecting under **1% of proposed properties** for investment. Properties are offered as fractional shares with **monthly rental income distributions**.

Mogul eliminates ownership responsibilities to ensures **transparency** and income flow via **blockchain**.



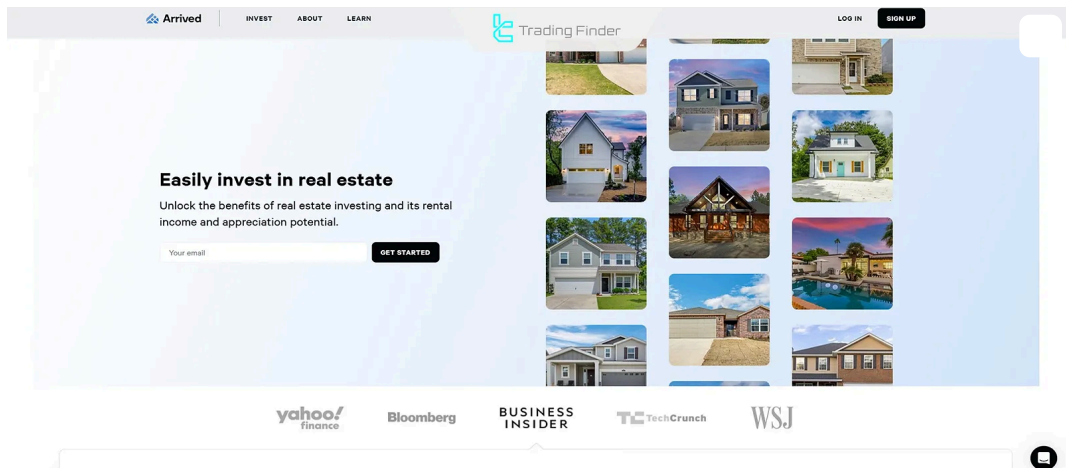
Minimum investment on Mogul starts from \$250

Arrived

Founded in 2019, Arrived is a real estate **investment** platform that enables **low-entry** investment and allows individuals to share in **rental income**. Key features include:

- ⚡ **Professional property management**
- ⚡ **Asset diversification**
- ⚡ **Transparent financial reporting**

Arrived mission is to provide public access to [real estate](#) markets and passive income opportunities.

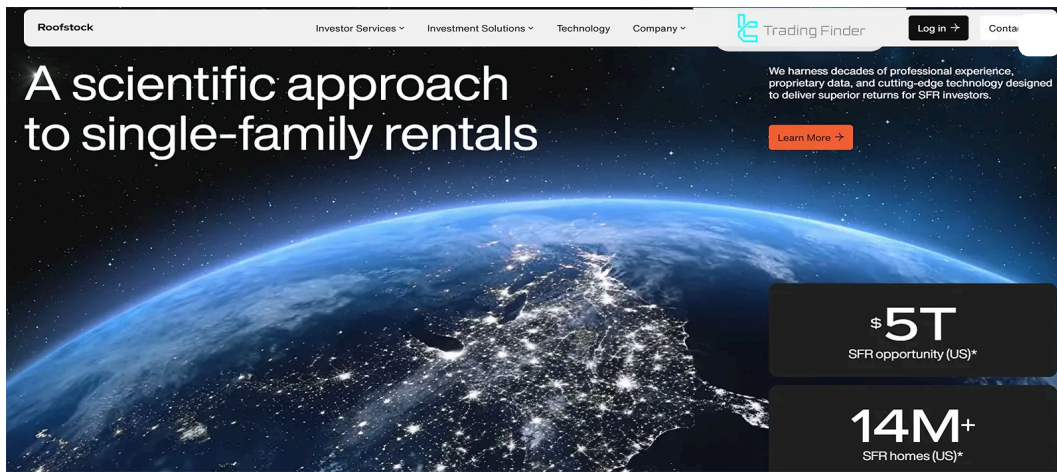


Arrived filters properties based on criteria like construction year

Roofstock

Roofstock, a fintech company based in **Oakland, CA**, was founded in 2015 by **“Gary Beazley”**, **“Gregor Watson”**, and **“Rich Ford”**.

It operates an online marketplace for rental property investment, allowing users to purchase and manage rental homes.



Roofstock has processed over \$6 billion since its launch

RealT

Founded in 2019, RealT enables real estate investment through the **Ethereum blockchain**.

The platform has tokenized **over 400 properties** in the U.S., valued at more than **\$83 million** by 2025.

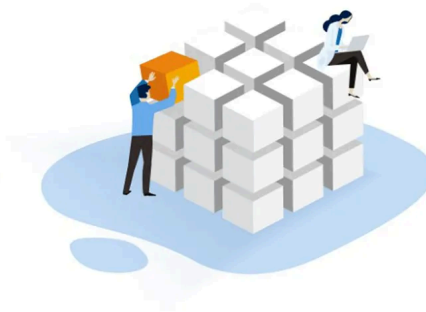


Fractional and frictionless real estate investing

OWNERSHIP REINVENTED

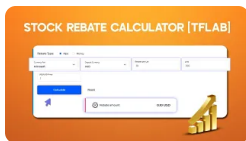
For the first time, investors around the globe can buy into the US real estate market through fully-compliant, fractional, tokenized ownership. Powered by blockchain.

GET STARTED

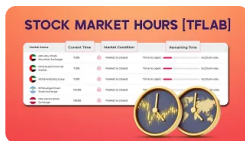


RealT digitizes real estate ownership via tokenization

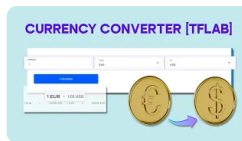
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Conclusion

🔗 **Real estate tokenization** provides a **modern model** for both small and large investors to invest in property with minimal capital (as low as **\$50**).

Through **digital tokens**, individuals can own fractional shares of real estate and benefit from **rental income** and **appreciation**.

FAQs

What is real estate tokenization? ▼

Real estate tokenization is dividing a property's ownership into digital tokens that can be bought or sold on a blockchain.

What's the minimum amount to invest in tokenized real estate? ▼

Platforms like **RealT** or **BinaryX** allow you to start investing with as little as **\$50 to \$100**.

How are investors paid from tokenized real estate investments? ▼

Investors are typically paid as rental income, capital gains, or dividends based on your token share. Some platforms, like **BinaryX**, pay returns in cryptocurrencies like **USDT**.

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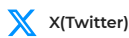
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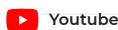
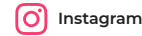
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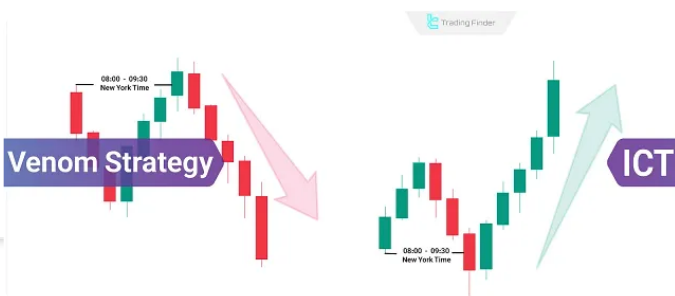
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